

## 2. The Challenge.xls - e) Impact on Thetis

### Thetis Island Survey - January 2007

Businesses responding	<b>8</b>	
	<i>Full Time</i>	<i>Seasonal</i>
Residents responding	<b>58</b>	<b>24</b>

### RESIDENTS

#### *Reasons for use of Ferry*

Employment	<b>14%</b>	<b>8%</b>
Shopping	<b>88%</b>	<b>71%</b>
Amusement	<b>19%</b>	<b>21%</b>
Medical	<b>52%</b>	<b>4%</b>
Other	<b>10%</b>	<b>42%</b>

**Conclusion:** Primary use is for Essential Services

#### *Behaviour in Compensating for Ferry Prices*

Travelling less often	<b>53%</b>	<b>33%</b>
Using alternative methods of Shopping	<b>47%</b>	<b>13%</b>
Using Alternative means of transport	<b>41%</b>	<b>38%</b>
Reducing Frequency of using off island Service people	<b>31%</b>	<b>25%</b>

Average number of years before reducing trips	<b>3.3</b>	<b>20</b>	if 4.4% plus surchgs cont'd
Number indicating would consider leaving	<b>21%</b>	<b>13%</b>	if prices continue to rise
	<b>9%</b>	<b>8%</b>	within 1 year

**Conclusion:** Definite change in behaviour over last 3 years  
Fewer Trips by Residents  
Motivating some to consider moving

### BUSINESSES

Some instances of income reduction  
but, main concern is that costs have risen up to 30%  
due to - sourcing supplies  
- paying employees to travel to island